

New Staff Members Saddle Up

Silver Saddle Ranch & Club is pleased to announce the addition of **Jules S. Rickless**, as Sales Director, and **Anthony C. Luis** as Senior Sales Manager to our team. Each brings a wealth of knowledge and expertise to our organization and years of sales experience. We look forward to the improvements that Silver Saddle is sure to experience from their high level of professional standards, as well as our shared philosophies for positive teamwork and growth. Welcome!



Jules Rickless

Originally from the San Fernando Valley, Jules is a senior executive with experience establishing and running all aspects of vacation ownership operations. With a total hands-on management style and a fifteen-year track record as a consistent and proven top producer and closer, Jules has built and led sales teams that sustained net closing rates as high as 31.5 percent, while keeping the cost of sales under budget. During 2005/2006, he was responsible for over \$125 million in sales.



Anthony "Tony" Luis

Hailing from San Francisco, Tony's career in vacation ownership sales and marketing began in Hawaii in the late 70's. He has been an agent, project director, general sales manager, director of marketing, director of verification/loan officer and vice president. After more than nine fruitful years in Texas, he decided to return home to California and accept a management position with Silver Saddle Ranch & Club, which he believes is a tremendous opportunity with unlimited potential.